



EU
SPORT
CONGRESS
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AGENDA: DETAILED VIEW

04 - 05 NOVEMBER 2025
LILLE, FRANCE

CO-HOSTED BY

135
BPM
Le campus
du sport



Sport
Innovation
Hub

POWERED BY

 **SPORT
ACADEMY**

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CAISSE D'ÉPARGNE
HAUTS DE FRANCE

 **FUNDAÇÃO DO DESPORTO**
SPORTS FOUNDATION | PORTUGAL

3RD NOVEMBER - MONDAY, GRAND PLACE LILLE



18:00H - 18:30H. A LA DÉCOUVERTE DE LILLE

“A la découverte de Lille”: a guided sports tour will be organised for European Sport Congress participants who are already in Lille on 3 November and who wish to take part. Volunteers for this urban trail will be able to explore Lille city centre at their own pace – walking, running or even sprinting – along a route set by the organisers.

Participants will be required to enrol here in this free activity in order to confirm their presence, and then show their credentials at the welcome of the tour.

Co-hosted by

04 NOVEMBER - TUESDAY, LE 1894 - LILLE

**EU
SC**

09:00-10:00H | OPENING CEREMONY

Ms. Maude CAUCHETEUX

135 BPM

Dr. Marcos LÓPEZ FLORES

The Sport Innovation Hub

Mr. Antoine SILLANI

Région Hauts-de-France

Ms. Sophie BÉJEAN

Région Académique Hauts-de-France

Mr. Bertrand GAUME

Préfecture de la région Hauts-de-France

Mr. Jean ARTHUIS

Euromobility App

President Amélie OUDÉA-CASTÉRA

French National Olympic and Sports Committee

4TH NOVEMBER - TUESDAY, LE 1894 - LILLE

10:05-10:30H | ATHLETES IN ENTREPRENEURSHIP

Mr. Rodrigo GARZA, OLY | **International Olympic Committee (IOC)**

Mr. GARZA will be presenting the activities of the Athlete365 Business Accelerator Programme and the impact that this initiative of the International Olympic Committee is producing on the athletes' lives on a global scale.

10:35-11:00H | PROMOTING INCLUSION THROUGH "SPORT FOR ALL"

Ms. Kateryna LAVRYK | **Council of Europe (CoE)**

Ms. LAVRYK will present the main pillars of work and the latest outcomes of the ongoing "Sport For All" project, a joint EU-Council of Europe initiative that promotes the inclusion of persons with disability in and through sport, highlighting the role of visibility, and grassroots development in protecting access to sport as a human right for all.

11:00-11:30H | COFFEE BREAK

4TH NOVEMBER - TUESDAY, LE 1894 - LILLE

11:30 - 12:00H | INNOVATION AS A NECESSITY AND HOW TO MATCH SUPPLY AND DEMAND IN SPORT

Mr. Tommy MAENHAUT | **Sport Vlaanderen**

Mr. Brecht DE VOS

Sport Vlaanderen actively drives innovation by acting as a "radar and accelerator" for sport technology and social sport innovations, and in this keynote they Mr. MAENHAUT and MR. DE VOS will present the main strategies applied and the impact of their initiative.

12:00 - 13:00H | COMMUNICATIONS

Dr. Flavia GUIDOTTI | **Università Telemática San Raffaele** | PORTAL

Ms. Magda MARAS BERIĆ & Ms. Đina ŠKULIĆ | **Rijeka Sport Association** | DATA

Mr. Hans DERKS | **Sport Drenthe** | SeSe

Ms. Ema HABUL | **Olympic Committee of Bosnia and Herzegovina** | Women4Sport

Md. Matthieu LALEVEE | **University of Rouen** | TwinStability

Ms. Marita MATTILA | **Xamk, South Eastern Finland University of Applied Sciences** | GEIN

4TH NOVEMBER - TUESDAY, LE 1894 - LILLE

13:00 - 14:20H | LUNCH BREAK

14:30 - 14:55H | DECATHLON

Mr. Matthieu CESANO | **Decathlon**

After training as an engineer in mechanical product design and then specialising in Innovation at Centrale Paris, Matthieu co-founded the Proofmakers innovation studio. After 10 years in business, he joined DECATHLON as Head of Innovation Excellence. He is responsible for defining DECATHLON's innovation strategy and implementing structures that enable DECATHLON to become a structurally innovative brand.

4TH NOVEMBER - TUESDAY, LE 1894

15:00 - 15:50H | 16:00 - 16:50H

15:00 - 15:50H | 16:00 - 16:50H

PLENARY ROOM

OPEN ROOM

LAB#1 IS SPORT INNOVATION A POWERFUL TOOL FOR INCLUSION?

Mr. Ricardo Carvalho | **Social Innovation Sports**

Social Innovation Sports embraces projects using sports as a powerful tool for social inclusion and elevation. Their mission is to support vulnerable communities, families, and individuals, such as migrants and refugees, by creating programs that use sports to promote job placement, well-being, and social integration.

LAB#2 FROM STADIUM TO EMPLOYMENT

Mr. Philippe Lamblin | **French League of Athletics**

The “Stadium to Employment” program has been held over 1,300 times across France and in three other countries. It uses the structure and discipline of sports to guide individuals toward employment opportunities. This initiative focuses specifically on training young people for careers within the sports industry itself, and in this lab, Mr. LAMBLIN will be sharing with us all the secrets of the programme and how to replicate it in other countries and with different types of stakeholders.

4TH NOVEMBER - TUESDAY, LE 1894 - LILLE

17:00 - 17:25H | COFFEE BREAK

17:30 - 18:20H | COMMUNICATIONS

Dr. Estela Ines FARIAS-TORBIDONI | **INEFC** | Green Games

Ms. Renata FALCÃO | **Thomas Moore University** | SafeCombat

Dr. Holtjon ORHANI | **Sports University Tirana** | SheAds

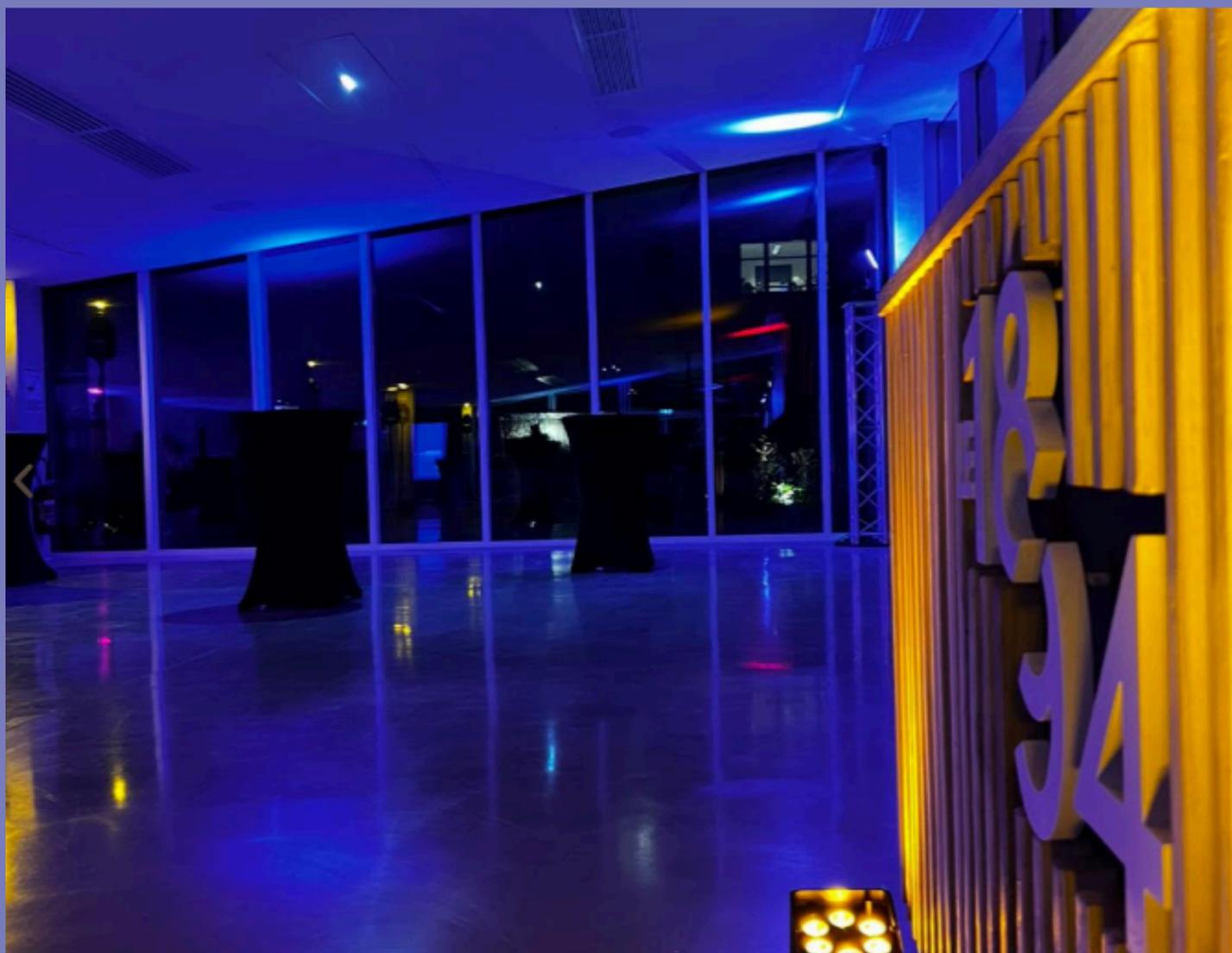
Ms. Finola ROACHE | **Rugby Players Ireland** | HerForm

Ms. Emma COTTERILL | **NYSA Sweden** | Faith for the Future

18:30 - 19:30H | **ROUNDTABLE. PARIS 2024 - LA 2028**

Paris2024 and LA2028 Representatives, moderated by Julian Jappert.

4TH NOVEMBER - TUESDAY, LE 1894 - LILLE



19:35 - 21:00H | COCKTAIL DINNER

Happening at the ground floor of Le 1894
enlivened with live music by Sophie BEANY.

5TH NOVEMBER - WEDNESDAY, LE 1894 - LILLE

9:00 - 9:30H | FROM POLICY TO PRACTICE: EMBEDDING HUMAN RIGHTS IN SPORT THROUGH EDUCATION

Dr. Daniela HEERDT | **The Asser Institute**

Dr Heerdt's keynote will explore the critical challenges and responsibilities facing sporting bodies today, examining issues from worker welfare in the supply chain to athlete protection and non-discrimination on the field. Her address will provide essential insights into how organisations can effectively embed a human rights framework to ensure ethical governance and sustainable development within sport.

9:30 - 10:30H | COMMUNICATIONS

Ms. Maja PEKOVIC & Mr. Milorad ŠUTULOVIĆ | **NOC Montenegro and CAMS** | CoachingPlus

Mr. Guglielmo FORMICHELLA | **Gter srl** | GESTUS

Mr. Raymond SWEENEY | **Institute for Studies in Social Inclusion Diversity and Engagement** | TMA4ALL

Ms. Sarah TOWNSEND | **ENGSO** | Sport Equality

Mrs. Margarida DIREITO | **Maia University** | Digital Transformation

Mrs. Petra Riedinger-Andrä | **Leipzig University** | ITK

5TH NOVEMBER - WEDNESDAY, LE 1894 - LILLE

10:40-11:10H | ADVANCING QUALITY PHYSICAL EDUCATION

Mr. Patrick STOLPMANN | **International Council of Sport Science and Physical Education**

Mr Stolpmann's keynote will address the urgent global agenda of Advancing Quality Physical Education (QPE). Drawing on ICSSPE's extensive work in research, policy, and education, he will outline the essential components of a high-quality physical education system. This session will explore evidence-based strategies, policy recommendations, and international collaborative models necessary to ensure that physical education programmes are inclusive, developmental, and effectively delivered.

11:10 - 11:30 COFFEE BREAK

11:30 - 12:00 | ICOACHKIDS: FROM ERASMUS+ PROJECT TO GLOBAL MOVEMENT FOR THE EDUCATION OF YOUTH SPORT COACHES

Prof. Sergio LARA-BERCIAL | **International Council for Coaching Excellence**

Dr. Lara Bercial's keynote will offer an essential look into the principles and global impact of the ICOACHKIDS project. This initiative champions a child-centred, values-driven model for youth sport coaching, emphasising the need to prioritise fun, safety, and holistic development over the sole pursuit of winning.

5TH NOVEMBER - WEDNESDAY, LE 1894 - LILLE

12:00 - 13:00H | COMMUNICATIONS

Ms. Germina ČEKANAUSKAITĖ | **Lithuanian Football Federation** | Women Fitness Cycle

Mr. Yann CARIN | **University of Lille** | SEMASC

Mr. Hugo TOSELLO & Mr. Igor OGNJENOVIC | **Sport and Citizenship & CityFitness** | ExerSafe

Mr. Sameer JANMOHAMED | **FISU** | YouRef

Mr. Sebastian BAUER | Idealverein für Sportkommunikation und Bildung | **YaSiE**

Ms. Thalia DARNANVILLE | **INSA LYON** | SAMEurope

13:10 - 14:30H | LUNCH BREAK

14:30 - 15:00H | SUPPORTING DUAL CAREERS IN SPORT: TOWARDS A MODEL OF ATHLETE-CENTRED MENTORSHIP AND EMPLOYMENT SERVICES

Ms. Hee Jung HONG, PhD | **Stirling University**

A keynote fully dedicated to addressing the critical challenge of preparing athletes for life after sport. Dr HONG's presentation will unveil a forward-thinking model focusing on athlete-centred mentorship and specialised employment services to facilitate successful "dual careers"—where athletes balance elite performance with academic or professional pursuits.

5TH NOVEMBER - WEDNESDAY, LE 1894



15:00 - 15:50H | 16:00 - 16:50H

15:00 - 15:50H | 16:00 - 16:50H

PLENARY ROOM

OPEN ROOM

LAB #3 - FROM FIRST STEP TO NEW HORIZONS: NAVIGATING ATHLETES' LIFELONG WELL-BEING

Dr. Alina GHERGHISAN | Romanian Olympic Committee

This lab invites participants to reflect on holistic athlete development, from first contact with sport to life beyond athletic careers. It explores how funding and governance structures can better support well-being, aligning with EU values of inclusion, health, and safeguarding.

LAB#4 CROSS-CULTURAL TRAINING FOR SPORT COACHES

Ms. Deniz URGUN | London South Bank University

Ms URGUN will present essential strategies for equipping coaches to effectively work with athletes, staff, and communities from varied cultural backgrounds. The keynote will focus on developing intercultural communication, navigating diverse coaching philosophies, and fostering inclusive, high-performance environments that respect and leverage cultural differences. This training is crucial for modernising coach education and ensuring global sporting success

5TH NOVEMBER - WEDNESDAY, LE 1894 - LILLE

17:00 - 17:25H | COFFEE BREAK

17:30 - 18:30H | ROUND TABLE

Mrs. Petra RIEDINGER-ANDRÄ	Leipzig University
Dr. Marcos LÓPEZ-FLORES	The Sport Innovation Hub
Mrs. Hayat ABDELLATIF	135 BPM, Le Campus du Sport
Mr. Côme FILLERE	ANESTAPS

This session brings together key partners (including ministries, sport federations, and VET providers) to discuss their collaborative model, focusing on critical areas such as:

- Bridging Skills Gaps for Sport Professionals.
- Developing Dual Career pathways for athletes.
- Fostering Open Sports Schools for community engagement.

5TH NOVEMBER - WEDNESDAY, LE 1894 - LILLE

18:30 - 19:00H | CLOSURE & AWARDS

This event will celebrate the outstanding contributions and innovations presented throughout the program, recognising winners across various categories. Following the presentations, we will reflect on the key takeaways and major advancements made during the congress.

It's an important moment to acknowledge excellence, foster community, and look ahead to future collaborations before we bid farewell. We encourage all participants to attend this celebratory conclusion to the event.

5TH NOVEMBER – WEDNESDAY, MESA LILLE

20:30 - 23:00H | GALA DINNER

Starter: Sea bream sashimi, shoyu koji, porcini mushrooms

Main course: Shichirin-grilled pork belly, miso & ramen garnish
or

Pearly white halibut, heirloom vegetables, vadouvan, chanterelle mushrooms

Dessert: Dark chocolate chestnut Mont Blanc

Special options will be provided for vegetarians, gluten free and lactose free.

Your dinner includes two (2) complimentary glasses of wine per person, one for the apéro and one during dinner. All other or additional beverages (such as extra wine, beer, spirits, or soft drinks) are not included. These drinks may be purchased directly from the restaurant staff. Please be prepared to pay for them at the time you place your order. Following the meal, the restaurant's bar will be open. You are welcome to continue your evening there at your own expense.