

PRESS RELEASE

Amiens, 26th September 2025

**A UNIQUE CONFERENCE ON THE FUTURE OF SPORT BRINGS EUROPE TOGETHER
IN LILLE
4 AND 5 NOVEMBER 2025**

For the second time, the European Sport Congress will be held in Lille. It will bring together 300 major players in European sport, including athletes, researchers, institutions, national Olympic committees, companies, and public decision-makers, to highlight the impact of European sporting initiatives and encourage transnational collaboration in a promising sector.

On 4 and 5 November, the European Sport Congress will focus on two key themes: Innovation, revealing the new practices, tools, and technologies transforming the sector, and Education, rethinking the career paths, skills, and support of tomorrow's professionals. Executives, entrepreneurs, and project leaders from 17 countries have so far confirmed their participation, and will be able to testify to the sector's dynamism and challenges.

"One year after the Paris 2024 Games, hosting the European Sport Congress in France makes perfect sense: it's about transforming the national momentum into a European dynamic, focused on youth, innovation, and cooperation between our territories," says Amélie Oudéa-Castéra, President of the French National Olympic and Sports Committee.

135 BPM and Sport Innovation Hub are combining their strengths with the expertise of high-level speakers to make this event a real catalyst for exchange and collaboration. They include Amélie Oudéa Castéra, President of the CNOSF, Dr Hee Jung Hong (Senior Lecturer in Sport at the University of Stirling), and Ricardo Carvalho, founder of Social Innovation Sports.

"The European Sport Congress is a reminder of the extent to which sport and education go hand in hand to prepare the younger generation for the challenges of tomorrow, in Europe and in our region," says Maude Caucheteux, Director of 135 BPM.

Practical Information:

Address: Le 1894, 48 Bd du Maréchal Vaillant, 59000 Lille

Website : <https://sportcongress.eu/>Tickets: <https://fienta.com/eusc2025>

Social media :

- LinkedIn: <https://www.linkedin.com/company/eusportcongress/>

About the organisers :**135 BPM Le campus du sport :**

Strategically located in the Hauts-de-France region, 135 BPM is an accelerator of education, inclusion, and commitment through sport, with a pioneering and innovative model. Its ambition is to make sport a driving force for social cohesion, equal opportunities, and inclusion, by giving young people easier access to training. Since 2024, it has been the winner of the first European Centre of Professional Excellence (CoVE) for sport. Through its federative action and its international influence, 135 BPM is working for an inclusive and mutually supportive future.

Website : <https://135bpm.fr/>

Social media :

- LinkedIn : <https://www.linkedin.com/company/135-bpm-le-1er-campus-du-sport>
- Instagram : https://www.instagram.com/135bpm_officiel/
- Facebook : <https://www.facebook.com/share/165qTNnKWp/?mibextid=wwXlfr>
- Tiktok : <https://www.tiktok.com/@135.bpm>
- Twitter/X : https://x.com/135BPM_officiel
- YouTube : <https://www.youtube.com/@135BPMLecampusdusport>

**Sport Innovation Hub :**

Based in Spain, Sport Innovation Hub is a start-up specialising in supporting and promoting projects linked to innovation and sports technologies. As key players in the development of European projects such as Erasmus+ Sport, they work to encourage the emergence of innovative initiatives, support the professionalisation of those involved in sport and strengthen the social, educational and economic impact of sport on a European scale.

Website : <https://sportinnovationhub.com/>

LinkedIn : <https://www.linkedin.com/company/the-sport-innovation-hub/>

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